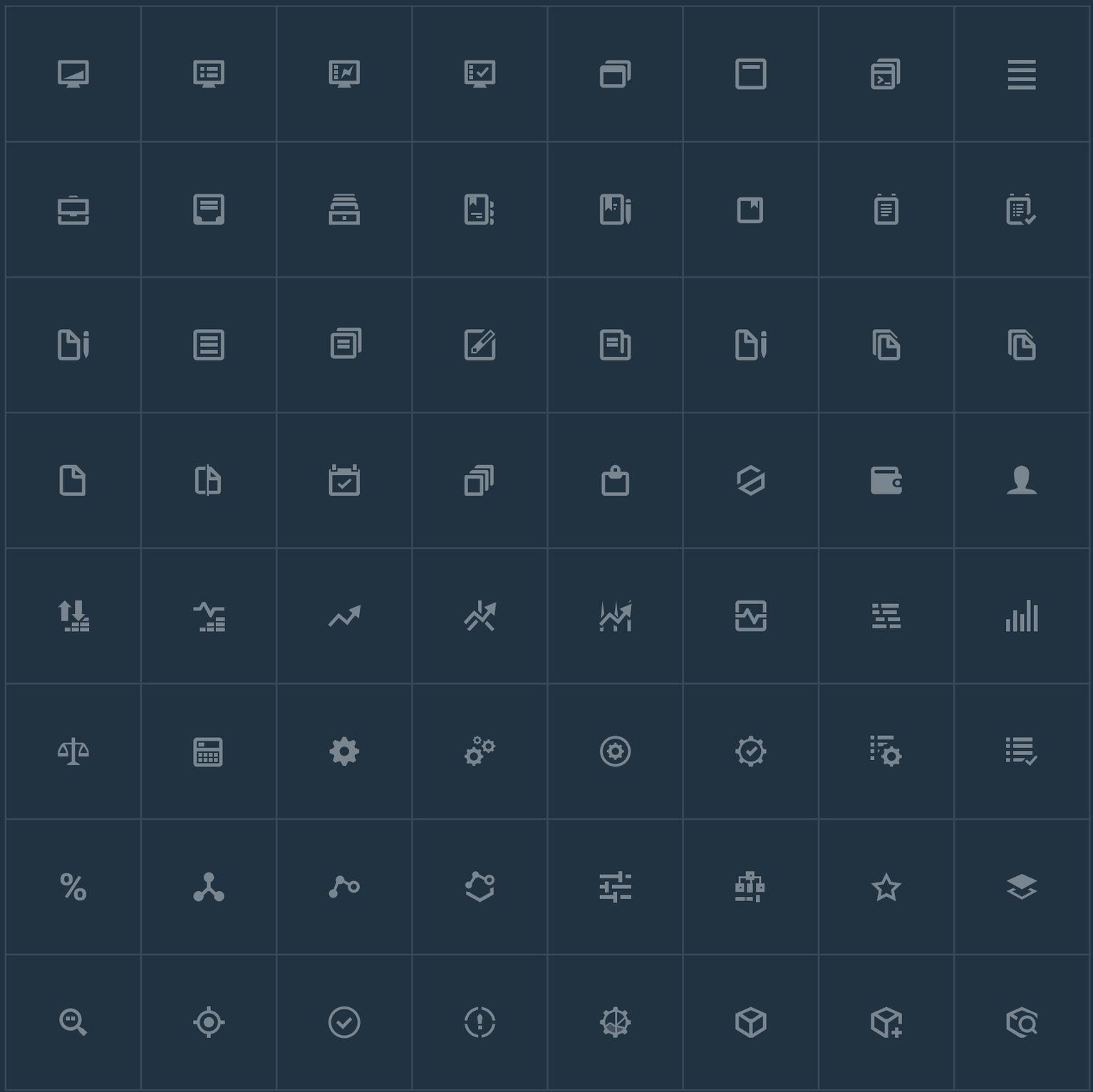ANALYTICS ICONS SET