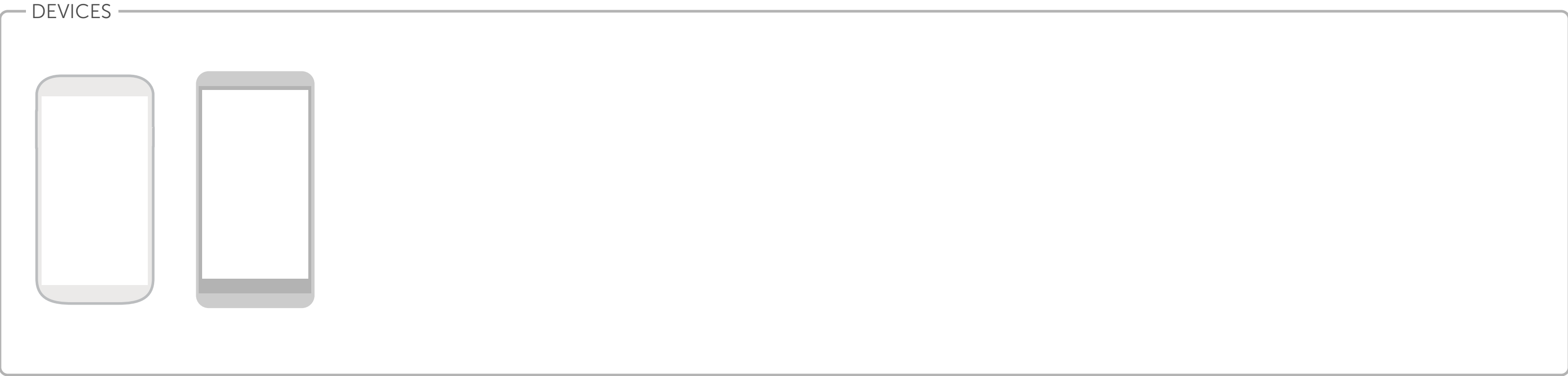
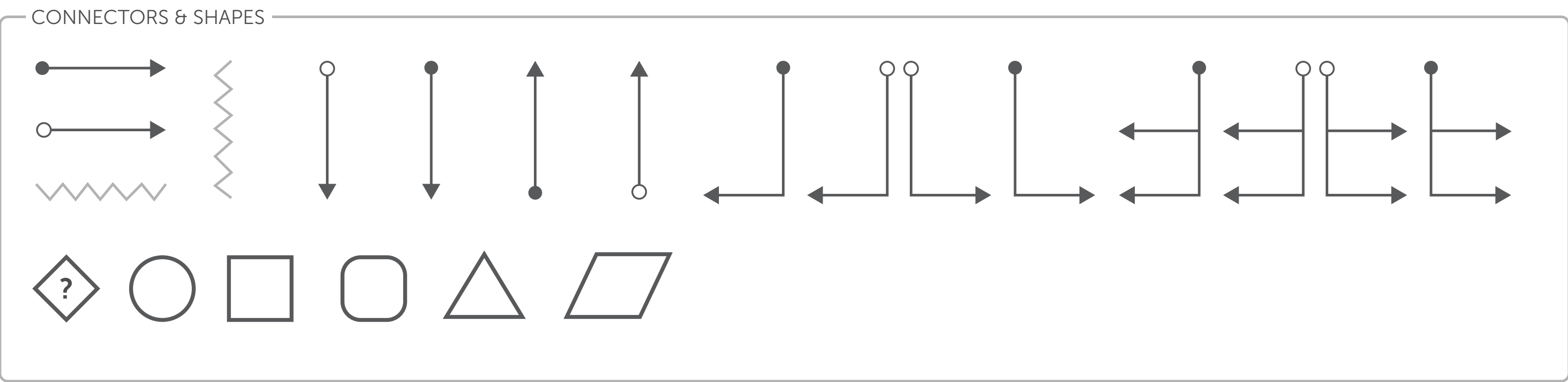
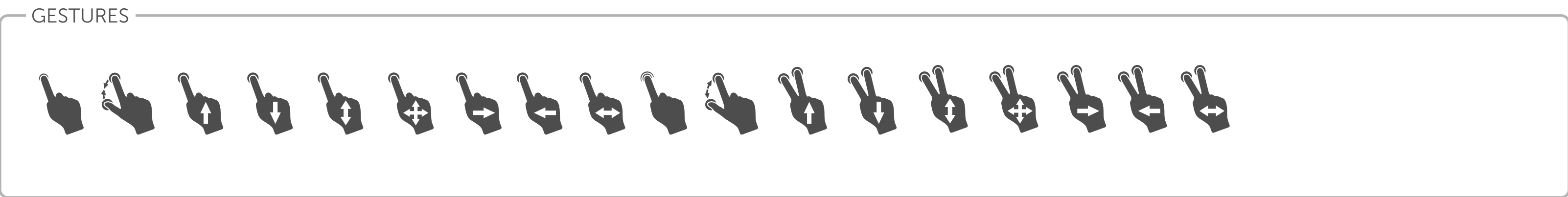
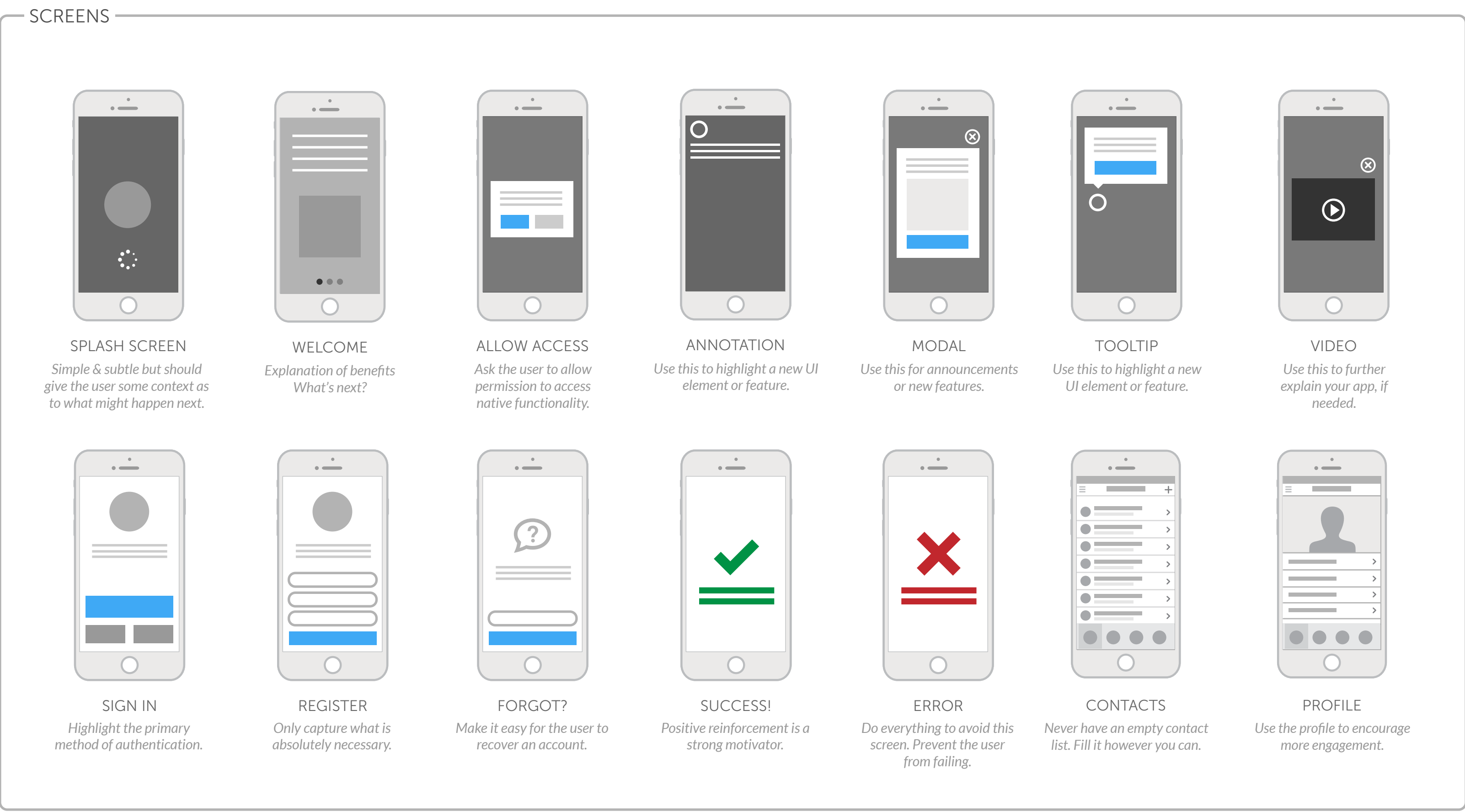
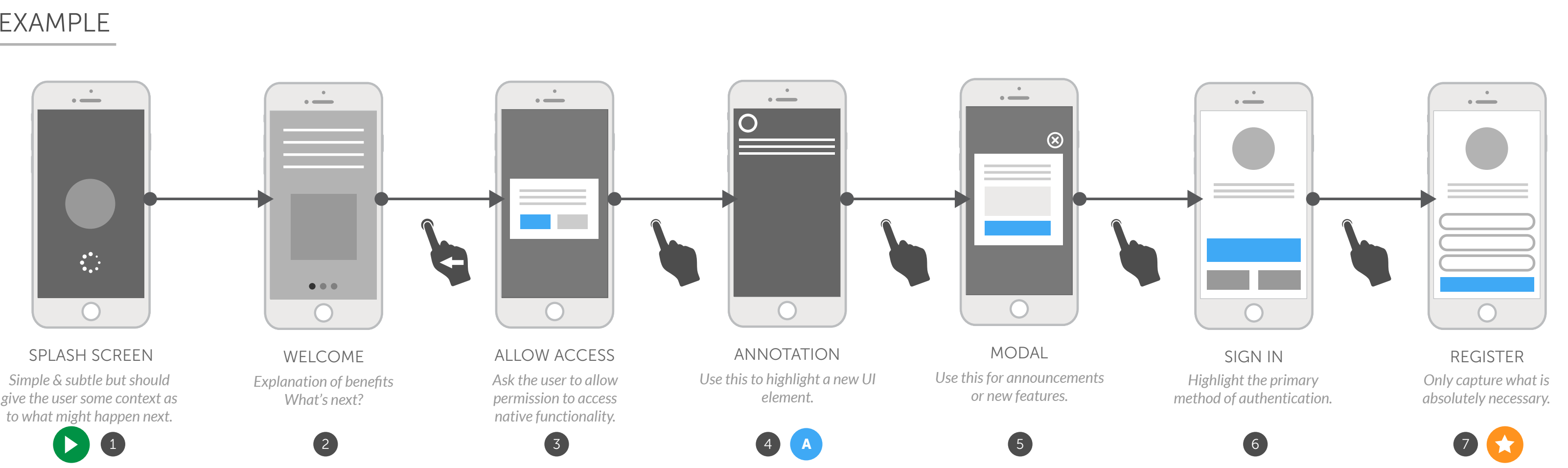
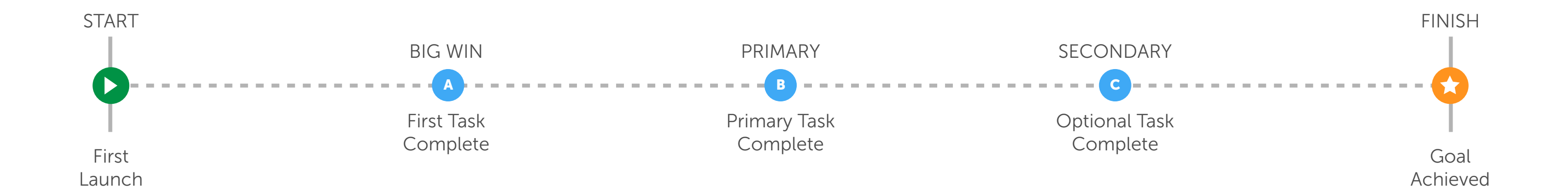


Onboarding is the process that a user experiences as they adopt your product.

*The goal is to improve the likelihood of their success.*



ADDITIONAL READING

- Appcues - Intro to User Onboarding  
<http://appcues.com/academy/intro-to-user-onboarding/>
- The Elements of User Onboarding  
<https://www.useronboard.com/training/>
- Onboarding Techniques and Examples for Your New Users  
<http://sixrevisions.com/user-experience-ux/onboarding-techniques-examples/>
- Mobile Onboarding: A Beginner's Guide  
<http://www.smashingmagazine.com/2014/08/11/mobile-onboarding-beginners-guide/>
- Onboarding: Designing Welcoming First Experiences  
<http://uxmag.com/articles/onboarding-designing-welcoming-first-experiences>
- User Onboarding Best Practices  
[https://academy.appboy.com/Best\\_Practices/User\\_Onboarding](https://academy.appboy.com/Best_Practices/User_Onboarding)