City Shelf
NYC

Quick animation on load
CS logo animates and transitions into a brief introduction of the service

Type in the book you want. We'll show you which NYC bookstore near you has it in stock.

Animation ends on search bar
After the intro, users can get right to typing the name of the book they are looking for

Title, author, ISBN

Three possible design scenarios

Scenario 1

CS offers different titles
+ Books only appear as book cover images
+ two categories are offered: "Similar books to what user searched" and "other related books"

Sketch 9:41 AM 100%
NYC

You looked for " search query ",
is this the book you are looking for?

See more

Other related books

User picks a book and narrows down search
+ Search bar stays on top
+ NYC situtates users in the city

Sketch 9:41 AM 100%
NYC
Searching for
White Teeth
by Zadie Smith
#978-0-13-601970-1

✓	Mc Nally Jackson	$19.99	Call to reserve
✓	Astoria Bookstore	$17.99	Call to reserve
✗	Book Culture	$17.99	Call to place an order

On scroll book stays fixed on the top bar

Sketch 9:41 AM 100%
White Teeth
by Zadie Smith
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✓	Mc Nally Jackson	$19.99	Call to reserve
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✗	Book Culture	$17.99	Call to place an order
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Scenario 2

CS offers different titles
+ Book images appear with their names, author and ISBN
+ two categories are offered: "Similar books to what user searched" and "other related books"

Sketch 9:41 AM 100%
Search again

You looked for " search query ",
is this the book you are looking for?

White Teeth
by Zadie Smith
#978-0-13-601970-1

Zadie Smith's White Teeth
by Claire Squires
#978-0-13-601970-1

White Teeth
by Zadie Smith
#978-0-13-601970-1

Cutting teeth
by Julia Fierro
#978-0-13-601970-1

White Teeth
by Okotp p'Bitek
#978-0-13-601970-1

Zadie Smith: White Teeth
by Nicole Fürch
#978-0-13-601970-1

Other related books

Zadie Smith's White Teeth
by Claire Squires
#978-0-13-601970-1

White Teeth
by Zadie Smith
#978-0-13-601970-1

White Teeth
by Zadie Smith
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User picks a book and narrows down search
+ Search bar stays on top

Sketch 9:41 AM 100%
Search again
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On scroll book stays fixed on the top bar

Sketch 9:41 AM 100%
White Teeth
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✗	Book Culture	$17.99	Call to place an order
✗	Book Culture	$17.99	Call to place an order
✗	Book Culture	$17.99	Call to place an order

Scenario 3

CS offers different titles
+ Book images appear smaller with their names, author and ISBN
+ two categories are offered: "Similar books to what user searched" and "other related books"

NYC
Search

You looked for White teeth,
is this the book you are looking for?

White Teeth
by Zadie Smith
#978-0-13-601970-1

Zadie Smith's White Teeth
by Claire Squires
#978-0-13-601970-1

White Teeth
by Zadie Smith
#978-0-13-601970-1

Zadie Smith: White Teeth
by Nicole Fürch
#978-0-13-601970-1

White Teeth
by Okotp p'Bitek
#978-0-13-601970-1

Cutting teeth
by Julia Fierro
#978-0-13-601970-1

See more

User picks a book and narrows down search
+ Search bar stays on top

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Search
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