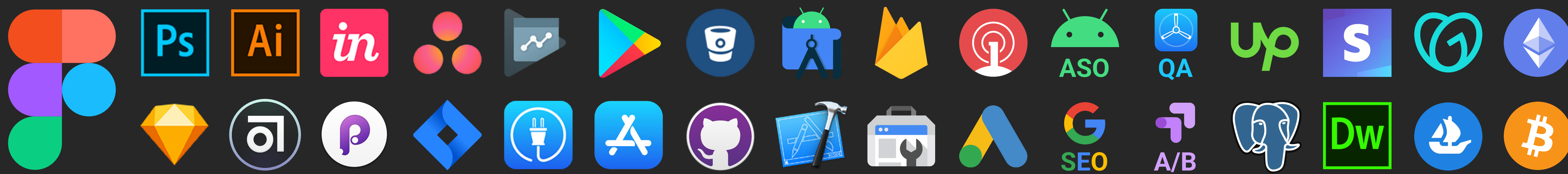


Hi,



design portfolio at sevenshurygin.dribbble.com

I'm 7  [50X recommendations](#) a **PM & Growth Mobile App Designer** with 12yrs Mobile XP and nearly 20 in design seven@sprocket.bike



Menlo Park, CA

• Bachelors of Digital Arts - Cogswell College

• 4082342092



Sprocket

Founder, PM & Mobile App Designer | 8-years 2014-Current

Built the worlds 1st mobile bicycle marketplace app + theft-proofed it with BikeIndex!

Designed all UX for Android, iOS, Web clients + business/system/database logic

Managing business, team, projects, marketing, social media, marketplace balance



OneSignal Web App Designer | 1-year 2020-2021

Redesigned many business-critical systems, overhauled design strategy/process



Lyft (+ Kamcord acqui-hire)

Growth Mobile App Designer: Rider Early Lifecycle | 3.5-years 2016-2020

Created fast/frictionless sign up for the largest bikeshare network outside China

Grew active rider acquisition rate well beyond Wall Street expectations Q/Q w data!

Optimized early lifecycle, referrals, promos, search, matching + fixed bugs/process



Material Design Award Receptient - Lyft Innovation on App Redesign | 2018



3X Design Patents | 2019, 2020, 2021



Verizon + Others Full-time Contract Mobile App Designer | 2-years 2015-16

Redesigned acquisition and other UX to be user friendly & performant



SoundHound Mobile App Designer | 2-years 2012-14

Grew user base +2X, from under 80m to over 200m! + Helped w Hound Assistant app



Full-time & Freelance Contract Mobile App Designer | 3-years



#1 Game on Play Store - Freelancer on Blast Monkeys | 2011 (MWC Nominee)