

## Summary

Thoughtful, enthusiastic, visual communicator with 10+ years experience in art direction and design, dealing with clients, managing projects, multi-tasking, creating for multiple platforms and audiences, managing people and meeting ridiculous deadlines with great solutions and a smile

Specializing in print, brand development, illustration, and typography, with a passion for mentoring, teaching and giving back

## Tech skills



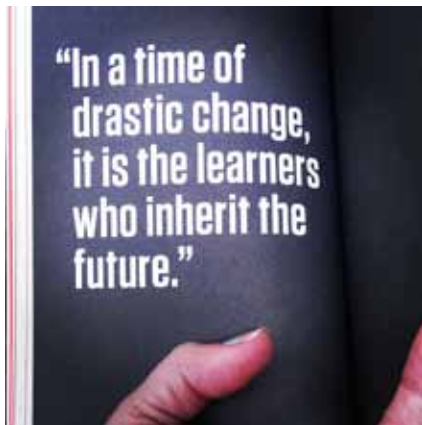
## I WANT TO WORK WITH YOU BECAUSE»

I am a dedicated visual communicator who thrives working with teammates who enjoy their work. I love using my hands in addition to a computer, and I arrive with a letterpress in tow. I think we'd get along, which is important, because let's face it, we'll probably be seeing a lot of each other, even when we think we can't stand one more minute of it.

**Seem like a good fit? Call Jane today without delay!**

**NEED MORE CONVINCING? THAT'S FAIR. TAKE A LOOK AT MY BACKGROUND AND EXPERIENCE»**

## Instagram



## Activities

- » AIGA member
- » Forensics volunteer judge
- » Hamilton Wood Type & Printing Museum volunteer
- » InDesign User Group Milwaukee member
- » Islands of Brilliance supporter + volunteer mentor
- » Milwaukee Art Museum member
- » Milwaukee Public Schools volunteer + chaperone

## Awards & achievements

Admissions Marketing Report | 2008  
American Inhouse Design Award | 2010  
Clarion awards | 2009, '09, '08, '07, '07, '06  
Communicator award | 2010  
Hermes award | 2012, '10, '09  
Juried photo winner | 2012  
MarCom award | 2012  
NAPW | 2013, '12  
UCDA award | 2009

*Published photography:*  
Designer magazine | 2009  
Stitch Magazine | 2011



I'm kinda  
**SOCIAL**



## Currently

**St. Aemilian-Lakeside** | Jan. 2012-present

**Design coordinator**

Solo designer + only creative professional in organization striving to educate on the value of design in addition to managing organization branding and design

*Job duties:* New logo/brand development + management, marketing strategy, print/web design, project management, print buying, budgeting, pre-press, illustration, photography, icon development, web upkeep, maintain vendor relationships

*Previously at St. Aemilian-Lakeside:*

Graphics/online media coordinator June – Dec., 2011

Design consultant April – June, 2011

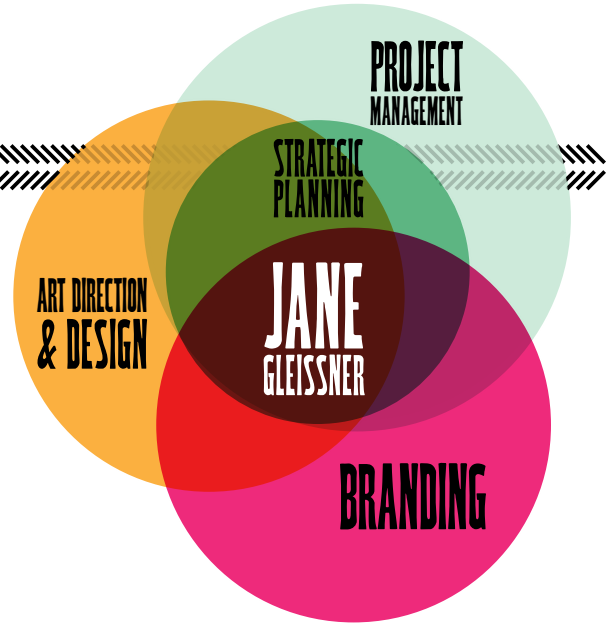
## Freelance/pro-bono

Projects include custom stationery design, branding, art direction, custom fonts + typography and print design for a range of clients, recently including AIGA Wisconsin, the Hamilton Wood Type and Printing Museum and Bambini Travel

## Letterpress printer

 | 2010 – present

Volunteer at the Hamilton Wood Type and Printing Museum + printing personal work on a 5x8 table top Kelsey and a homemade 12x18 sign press



## Previous employment

**C2 Graphics Productivity Solutions** | 2010 – 2011

**Temp**

Working in an agency setting on print design, production work, photo editing, packaging mock-ups

**Cardinal Stritch University** | 2003 – 2009

**Art director** Creative Services, Public Relations | '08 – '09

Increased responsibility branding, managing and producing all recruitment work (undergraduate, graduate, doctorate) and increasing enrollment; Saved intern program from extinction, created curriculum, managed interns

*Job duties:* Art direction, design, project management, illustration, hand lettering, print buying, budgeting, photography, manage interns, designer

*Clients:* Development, alumni relations, special events, admissions, theater, president's office, academic departments

**Adjunct professor** Art department, graphic design | '08 – '11

Taught design principles + intro to Adobe Creative Suite; Focus on time management, process, file management, portfolio building, real life job skills

**Graphic designer** Creative Services, Public Relations | '05 – '08

Initiated + implemented project tracking system

*Job duties:* Print design, focus on undergraduate recruitment work, project management, pre-press, print buying, developed green initiatives based on University's mission, created University's graphic standards

**Freelance designer** Creative Services, Public Relations | '04 – '05

Worked on print design projects

**Design intern** Admissions | '02 – '05

Found balance between appealing to high school students and Stritch's traditional Franciscan roots truthfully representing the institution to aid retention

*Job duties:* Print + web projects based heavily in Flash; Learned to interface with clients + printers, make presentations, prepare files, attend press checks, assist on photo shoots, edit photos for print/web; Created original illustrations + custom fonts

## Other related experience

**UCDA Design Summit**

**Co-chair** | 2009 – 2011

Developed programming for social media conferences directed at higher education employees, building diverse groups of speakers for 2 conferences who addressed aspects of current tools and future trends, sharpening my social media skills with strategy and increased production knowledge while giving back to the design community as a whole by meeting needs for professional development

## Education

**Cardinal Stritch University**

**Master of Arts**, Visual Studies | 2008

**Bachelor of Fine Arts**, Graphic Design | 2005