



## Asif Aleem

Web, Mobile, UI, UX Designer

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- [linkedin.com/in/asifaleem](https://linkedin.com/in/asifaleem)
- [thedesignwork](https://thedesignwork)

### Summary

Strong visual, interactive and graphic design skills

Create highly usable solutions focused on user experience and brand guidelines

Balance creative requirements with business requirements

Create new high-quality ideas and concepts for UI, UX etc

Passion and deep understanding of the web design principles

Working knowledge of HTML, CSS and responsive web design

Appreciate critical feedback – give it, receive it and seek it

### Blogs

	Daily Visitors
<a href="https://thedesignwork.com">thedesignwork.com</a>	3000+
<a href="https://freebiesgallery.com">freebiesgallery.com</a>	1500+

### Portfolio

[dribbble.com/asifaleem](https://dribbble.com/asifaleem)  
[extrovertvisions.com](https://extrovertvisions.com) (pre 2007)

### Shops

[creativemarket.com/asifaleem](https://creativemarket.com/asifaleem)  
[graphicriver.net/user/asifaleem/portfolio](https://graphicriver.net/user/asifaleem/portfolio)

### Featured at

<a href="https://creativemarket.com">creativemarket.com</a>	Mar 2013
<a href="https://webdesignerdepot.com">webdesignerdepot.com</a>	Jun 2012

### Professional Skills & Experiences

Web Design & Development	●●●●
UI & UX Design, Print & Packaging	●●●●
HTML/CSS, SEO, WordPress	●●●●
Social Media Marketing	●●●●
Project Management	●●●●

### Design & Development Tools

Adobe Photoshop	●●●●●●
Adobe Illustrator	●●●●●●
Adobe Dreamweaver	●●●●●●
Adobe Flash	●●●●●●
HTML/CSS	●●●●●●

### Professional Experience

#### Manager Graphics, i2c Inc

June 2012 to Present

Managing a team of designers: responsible for all web, print, mobile and tablet projects from start to end. Projects include UI & UX design, SEO, Social Media Marketing and WordPress (CMS) management.

#### Team Lead Graphics, i2c Inc

Jun 2009 to Jun 2012

Worked closely with designers & developers to ensure all on-going work was completed according to the requirements using latest design trends and best coding practices.

#### Sr. Graphic Designer, i2c Inc

Nov 2007 to Jun 2009

Worked on web design, front-end development, print campaigns, video editing and flash animations for online and offline modes.

#### Sr. Graphic Designer, e-commerce 123

Aug 2006 to Nov 2007

Transformed complex, high quality PSD designs into hand-coded standards compliant with CSS/XHTML. Worked directly with clients to update and maintain their websites.

#### Graphic Designer, Acacia Creations

Mar 2004 to Aug 2006

Worked on corporate identity, flash animated & HTML based web design & development.

### Awards

Award of Excellence	2013
<i>i2c Inc</i>	
Special Performance	2011
<i>i2c Inc</i>	
Special Performance	2009
<i>i2c Inc</i>	
Winner Poster Design Competition	2009
<i>Ghulam Ishaq Khan University</i>	
Award of Excellence	2003
<i>Aptech Computer Education</i>	
Winner Web Competition	2003
<i>Aptech Computer Education</i>	

### Education

Masters in Multimedia Arts	2011
<i>National College of Arts</i> <a href="https://youtube.com/watch?v=aitGp8LEvdk">youtube.com/watch?v=aitGp8LEvdk</a>	
Diploma in Design	2006
<i>Arena Multimedia</i>	
eACCP	2004
<i>Aptech Certified Computer Professional</i>	
Photoshop & Corel Draw	2003
<i>Certification from Aptech Computer Education</i>	
Web Design & Development	2002
<i>Certification from Nikon</i>	

## oDesk Tests

Name	Score (Out of 5)
Principles of Web Graphics Design	3.25
Design Considerations for Mobile Web Applications Development	2.75
Search Engine Optimization	2.60
Internet Marketing	4.40
Social Media Marketing	3.60
U.S. English Basic Skills	4.25

## Trainings

### Interview Skills

Module 1: Interview Skills  
Module 2: Probing for Insights

Management and Leadership

Lean Thinking

Presentation Skills

Dealing with Conflict

Business Communication

## Exhibitions

**Sculptures Exhibition** **2009**  
National College of Arts

## Places

**United States of America** **2013**  
San Francisco, California  
Orlando, Florida

**United Arab Emirates** **2013**  
Dubai

## Languages

English ●●○  
Urdu ●●●

## Misc

Years of Experience **10**  
Preferred Computer **Mac**  
Resume Last Updated **May 2014**

References will be available on request.

## Blog

www.thedesignwork.com

Founded	May 2010
Monthly Visitors	35000+
Google Page Rank	5
Facebook Followers	9300+
Twitter Followers	1500+
Google+ Followers	230+

## Web Design

<http://www.i2cinc.com/>

<https://dribbble.com/asifaleem/projects/99596-i2c>

<https://dribbble.com/asifaleem/projects/154993-WebPos>

<https://dribbble.com/asifaleem/projects/51936-UI>

<https://dribbble.com/asifaleem/projects/190127-The-Approved-Card>

<https://dribbble.com/asifaleem/projects/104002-eWallet>

<https://dribbble.com/asifaleem/projects/100308-Housing>

<https://dribbble.com/asifaleem/projects/46283-Web-Layouts>

<https://dribbble.com/asifaleem/projects/208348-Web-Apps>

<https://dribbble.com/asifaleem/projects/203708-Idna>

## Mobile / Tablet

<https://dribbble.com/asifaleem/projects/174720-MCP-Mobile-App>

<https://dribbble.com/asifaleem/projects/104002-eWallet>

<https://dribbble.com/asifaleem/projects/208355-Tablet>

## Freebies

<https://dribbble.com/asifaleem/projects/46244-Freebies>

<https://dribbble.com/asifaleem/projects/77822-Objects>

## Resumes

<https://dribbble.com/asifaleem/projects/208346-Resumes>

## Icons Pack

<https://dribbble.com/asifaleem/projects/47648-Icons>

<https://creativemarket.com/asifaleem/16875-100-Outlined-iOS-7-Icons>

<https://creativemarket.com/asifaleem/1573-240-Vector-Icons-Pack>

## Email Templates

<https://dribbble.com/asifaleem/projects/208352-Email-Templates>

## Video Production (Pre-production, Production, Post Production)

<http://i2cinc.com/newclient>

<http://www.youtube.com/watch?v=aitGp8LEvdk>

<http://www.youtube.com/watch?v=RpYDTB9CX9A>

<http://www.youtube.com/watch?v=W70btglE5QU>

<http://www.youtube.com/watch?v=4NLTq1a2ZsY>

<http://www.youtube.com/watch?v=UIZ52Lby8wI>

<http://www.youtube.com/watch?v=i1JAKPJWZw>

## Blog

www.freebiesgallery.com

Founded	January 2012
Monthly Visitors	50000+
Google Page Rank	4
Facebook Followers	21300+
Twitter Followers	5700+
Google+ Followers	450+