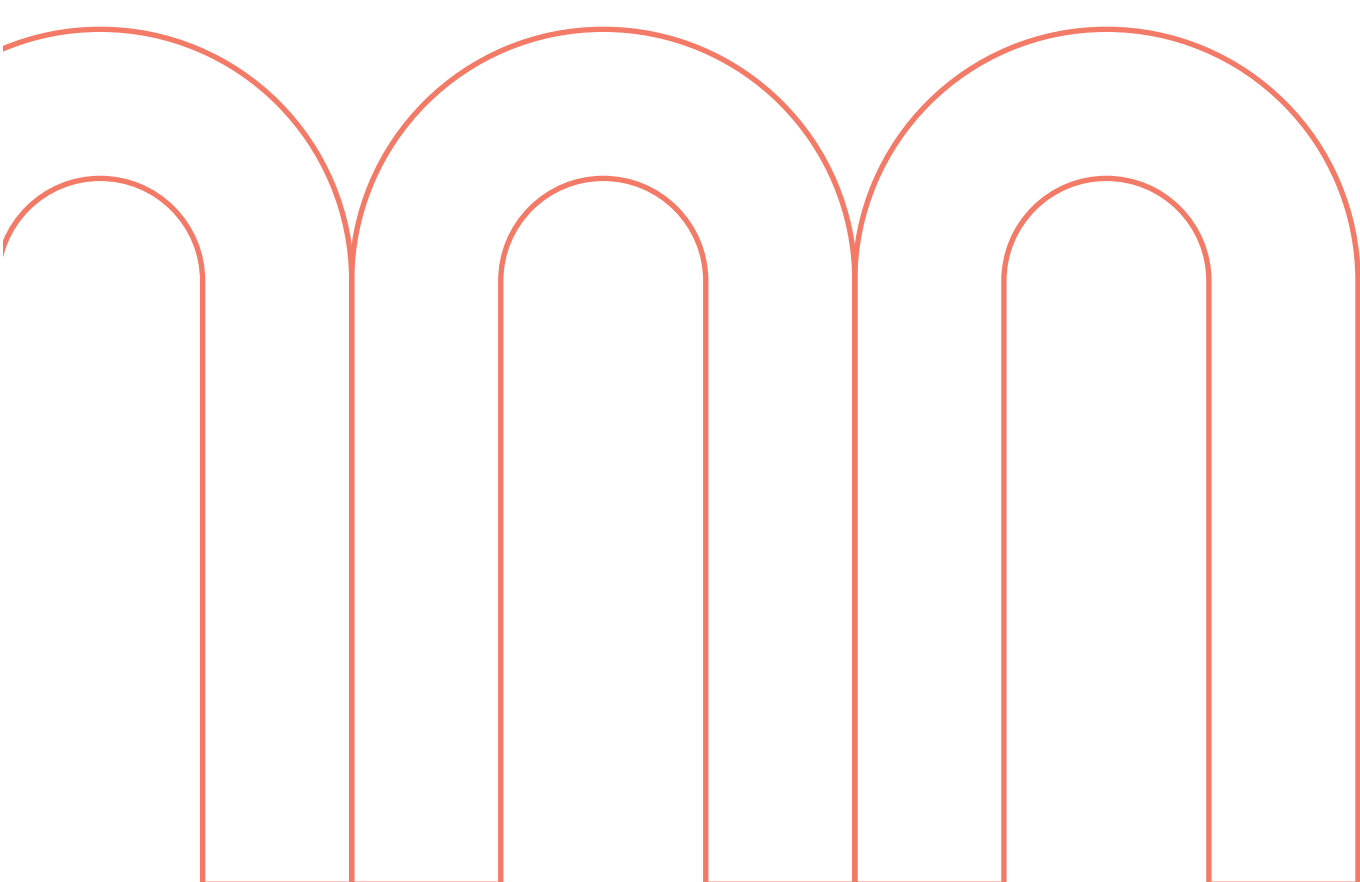


Type Hike’s Fifth Series: Arch

A collection of 60 type-focused posters celebrating the 1-year-anniversary of America’s 60th national park, Gateway Arch National Park.

Design Shelby White
Exhibit 02 22 19



Depicting the Arch

This concept developed from a desire to depict the arch differently than its true physical shape. With 59 other posters in the collection, I knew the catenary shape would be well-represented. So I set out to draw the arch in the most simplified way possible.

Beyond the Arch

I also wanted to consider what other elements might be worth exploring to celebrate this beautiful monument.

Saint Louis

Engineering

Mississippi River

Gateway to the West

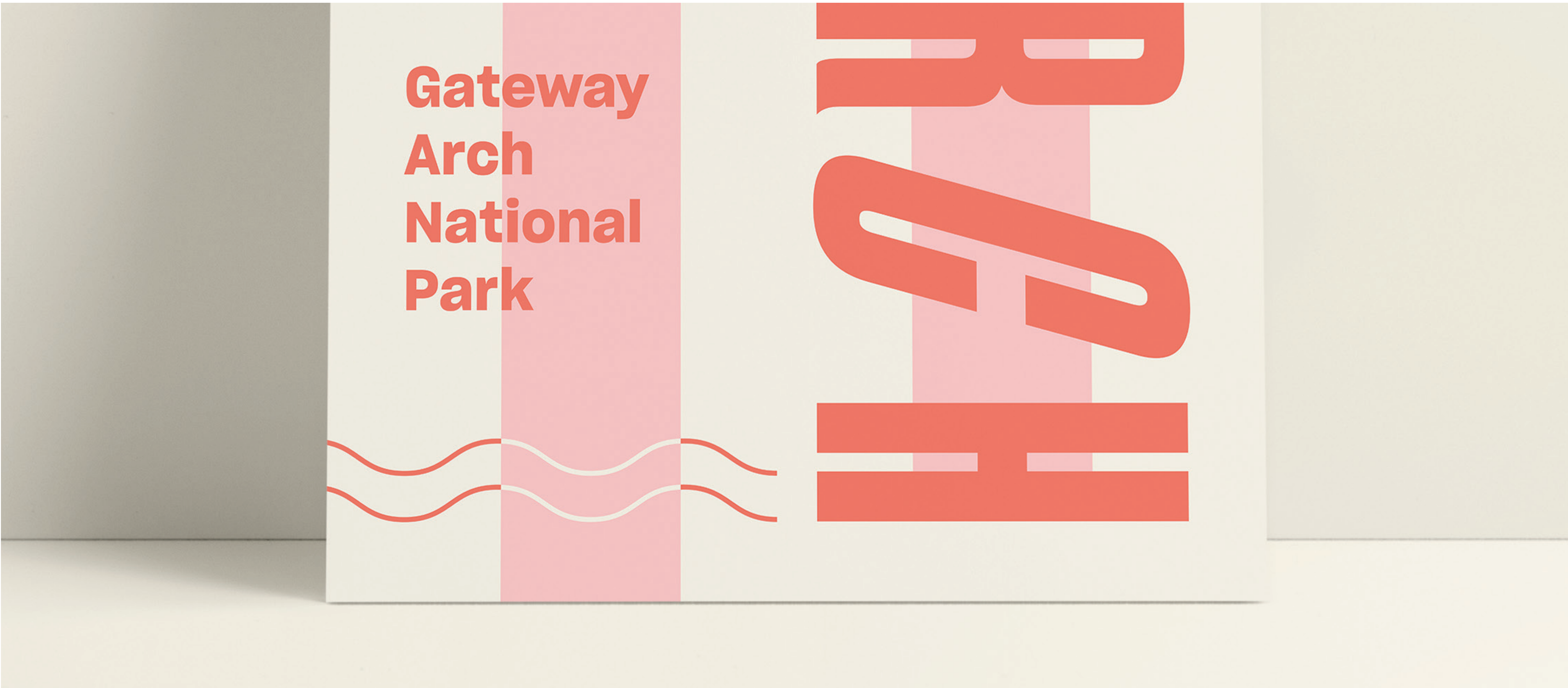
Elevators

Jefferson Memorial

Architecture

History

Eero Saarinen



Type Inspired by Architecture

The sharp angles of the base of the arch inspired a first pass at letter forms which then evolved to their final state through experimentation.



Gateway to the West

One of the last elements of this poster is an emblem celebrating Gateway Arch National Park as the 60th National Park in America and the Gateway to the West. The symbol mimics the shape used to represent the arch in this piece - which also resembles a physical gate.

