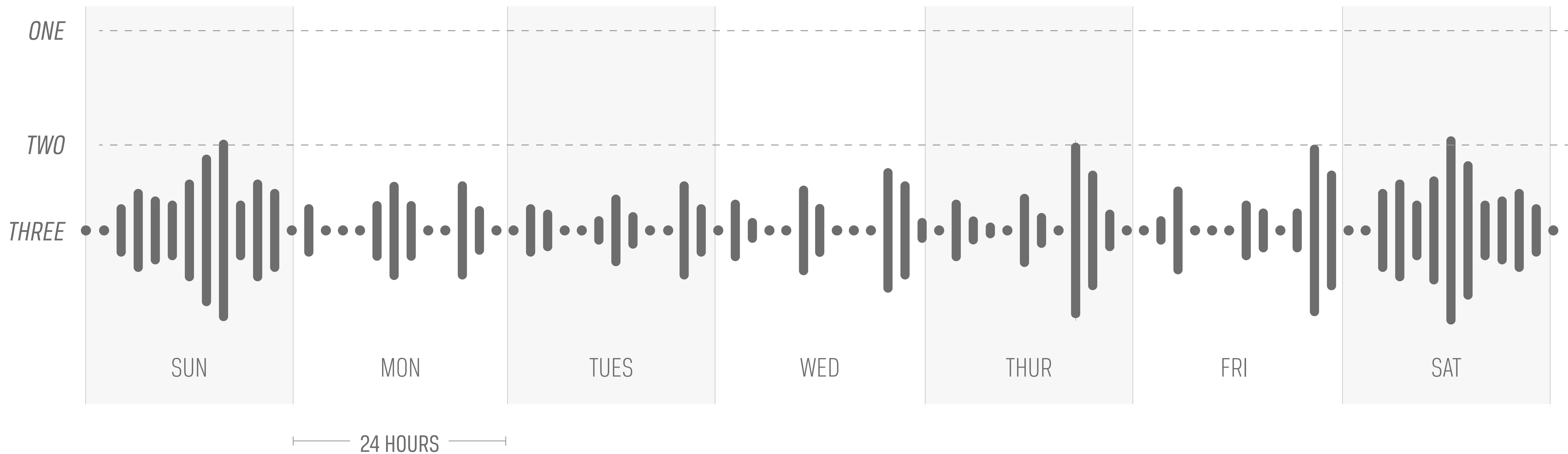




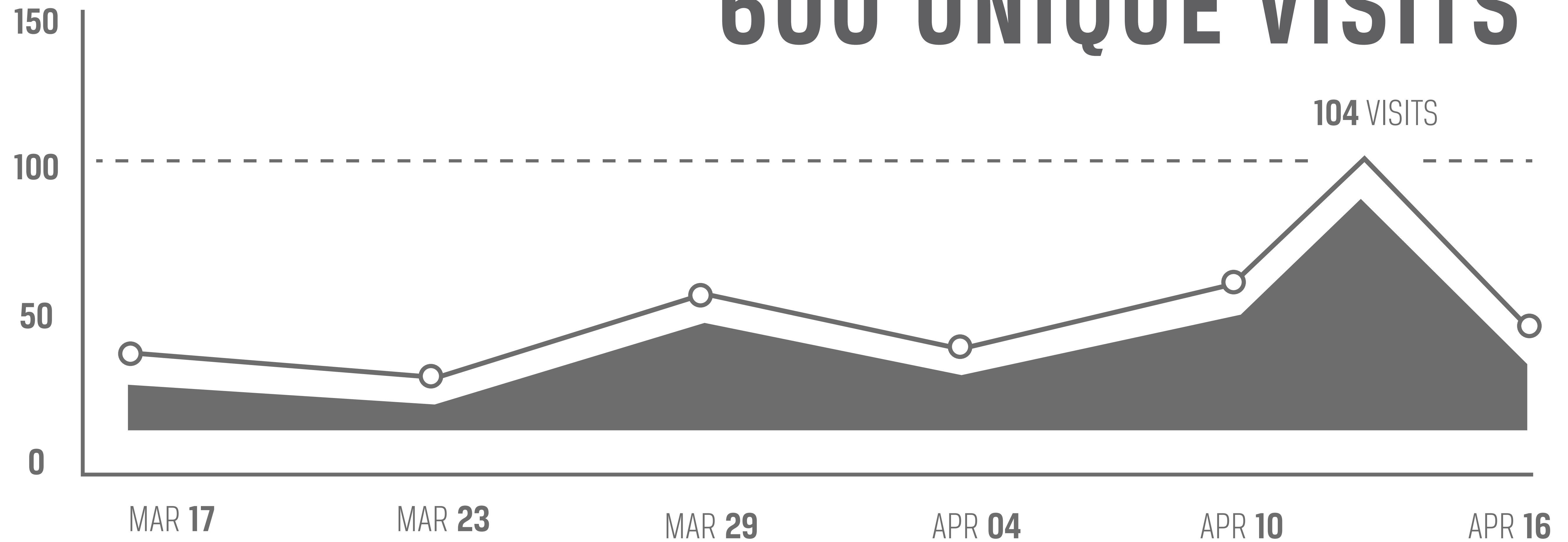
# NOISE LEVEL BY DAY

Average amount of noise produced over a week.



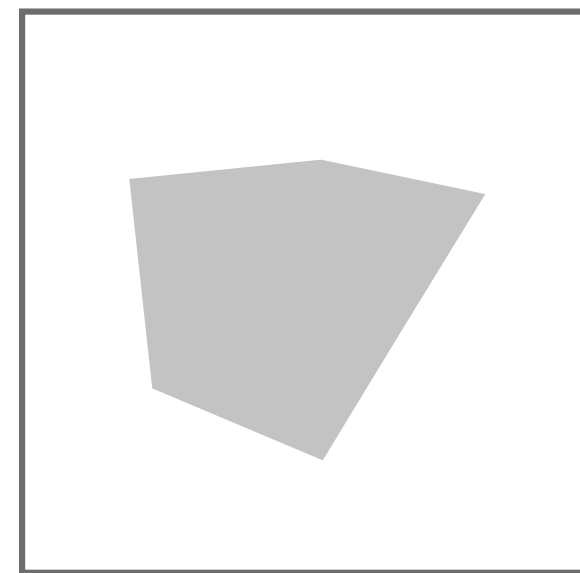
## TRAFFIC OVERVIEW

# 600 UNIQUE VISITS

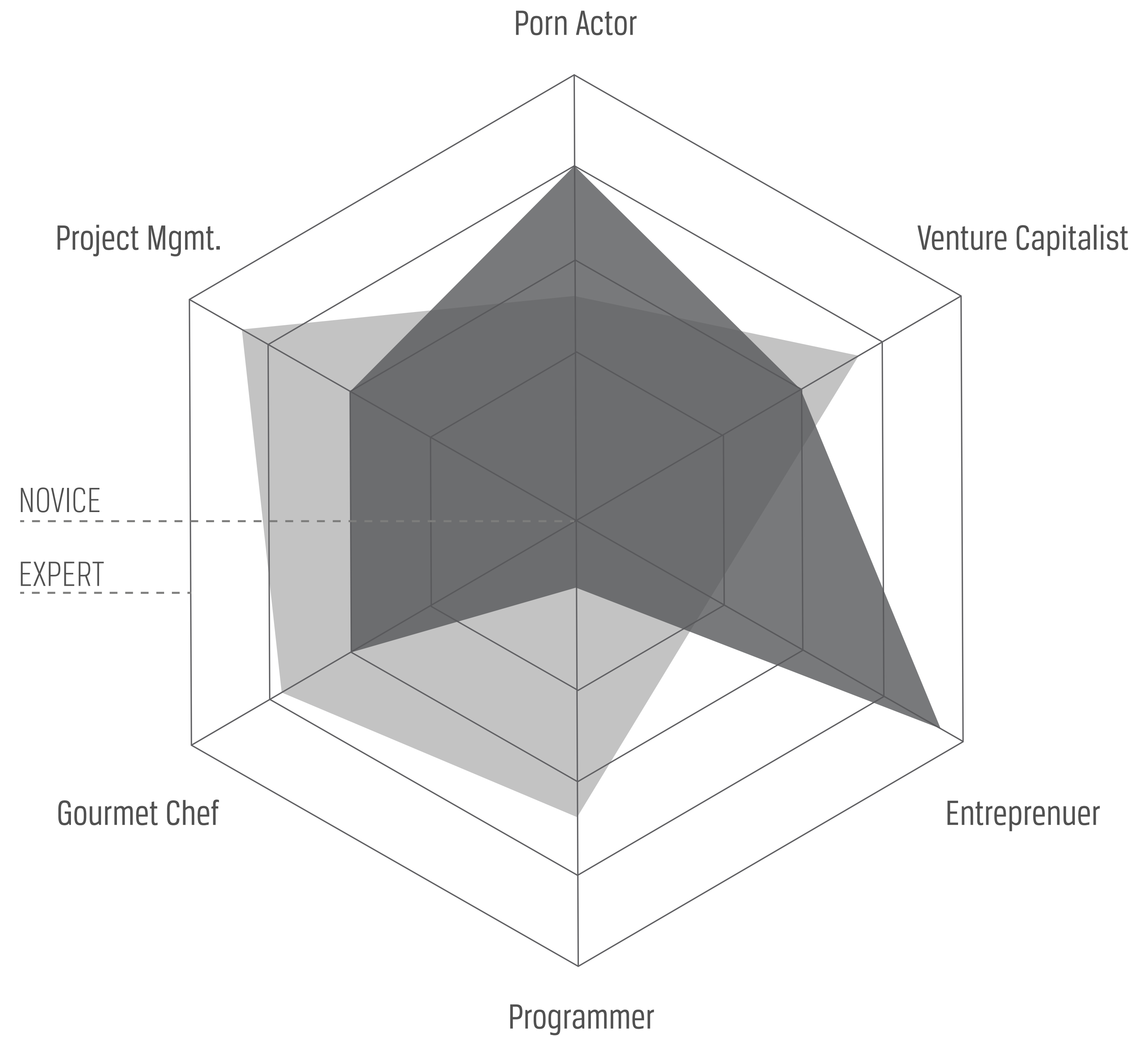
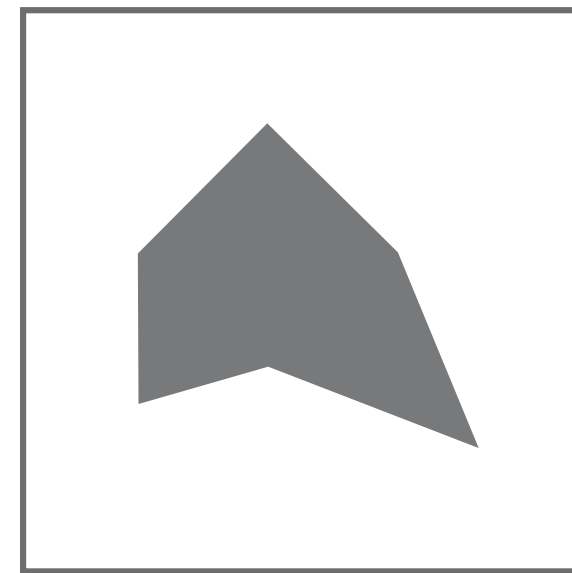


# COMPARE TWO **THINGS OVERLAID**

Hobby

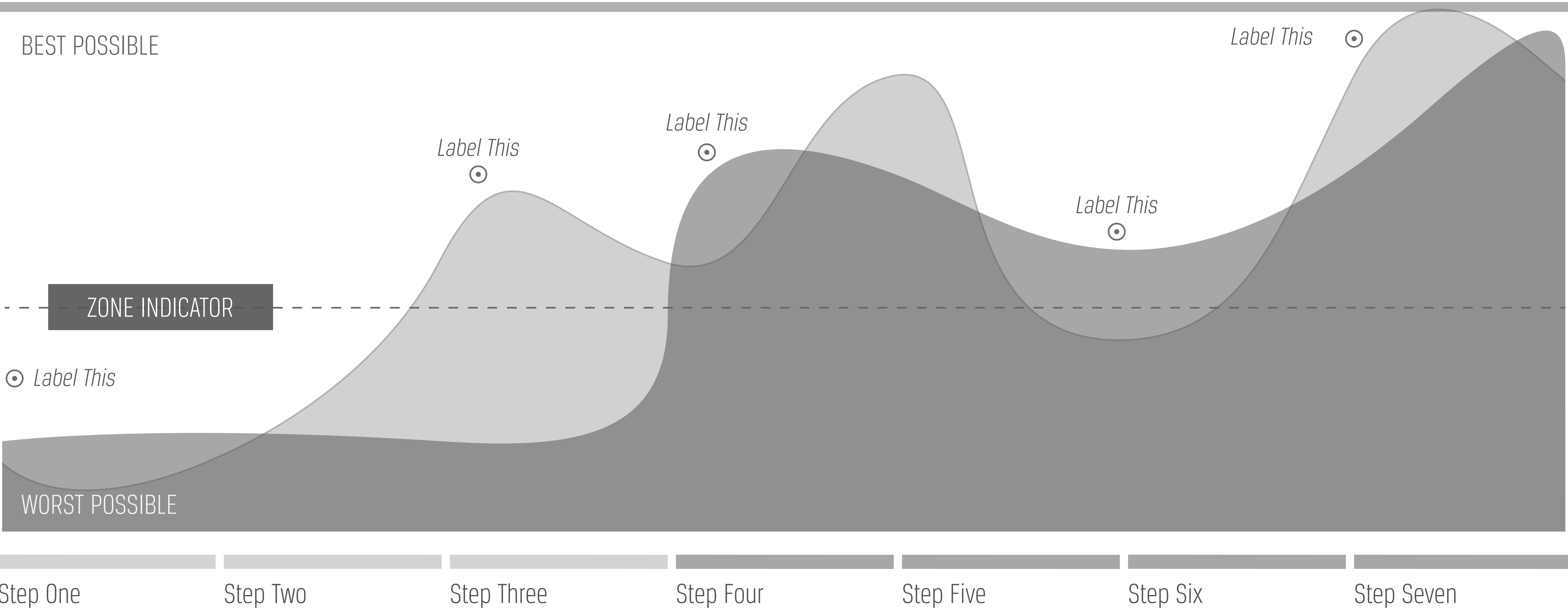


Professional



# PRODUCT NAME | User Journey

- Light Grey
- Dark Grey



Thing One



Thing Two



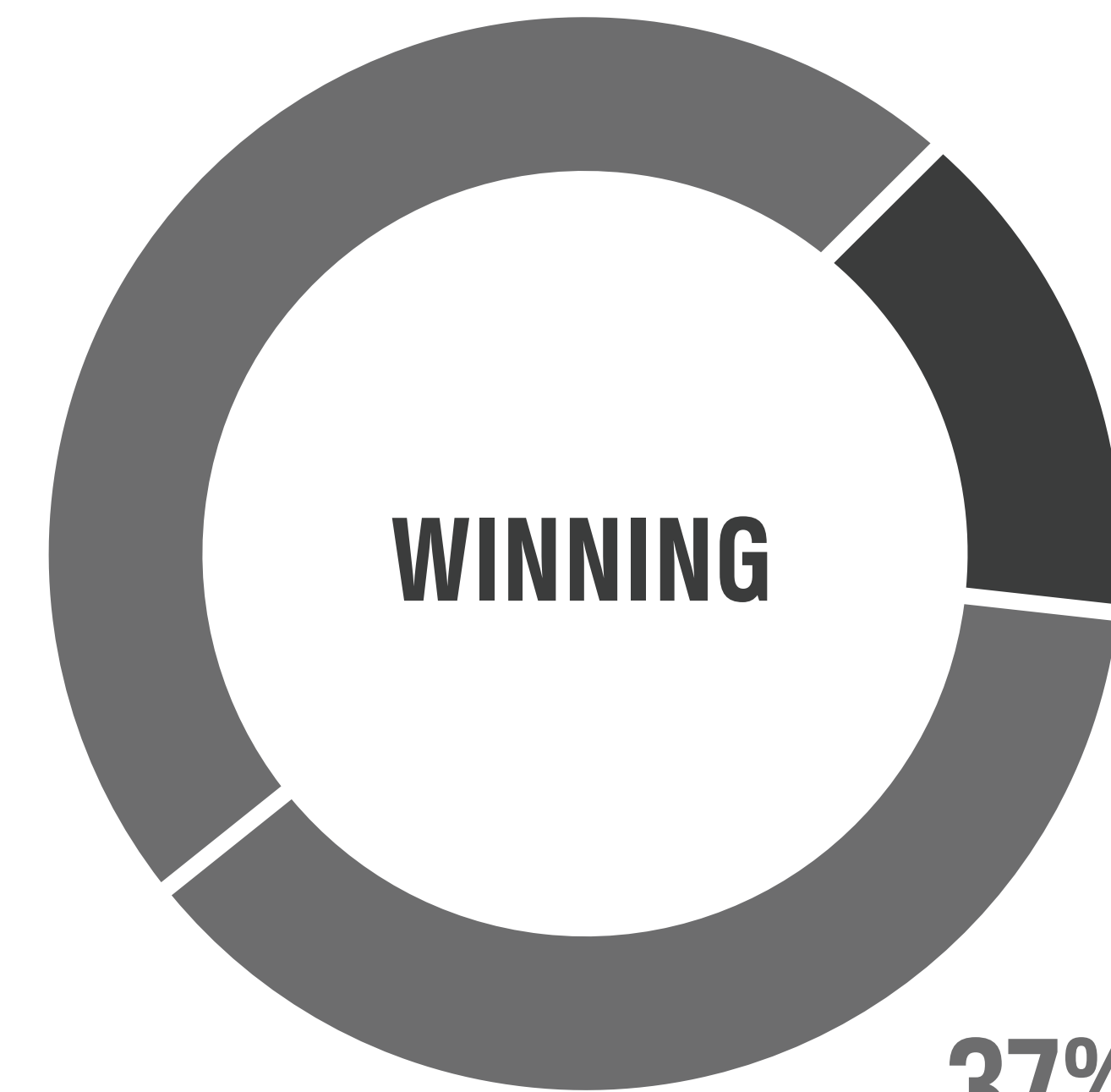
Thing Three



Thing Four



**48%**  
SOMETHING



**15%**  
SOMETHING

**37%**  
SOMETHING

# HUGE FUCKING **SMART DEVICES**

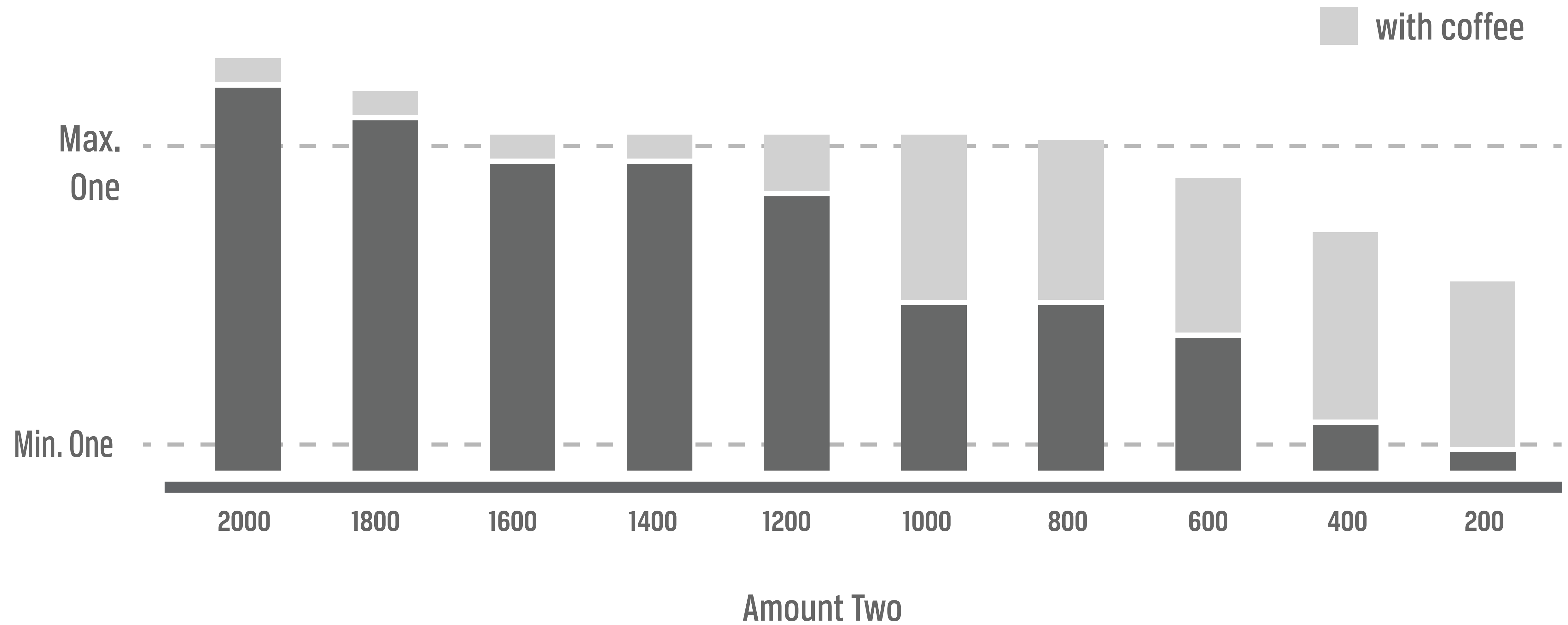


TOP 80% BOTTOM 20%

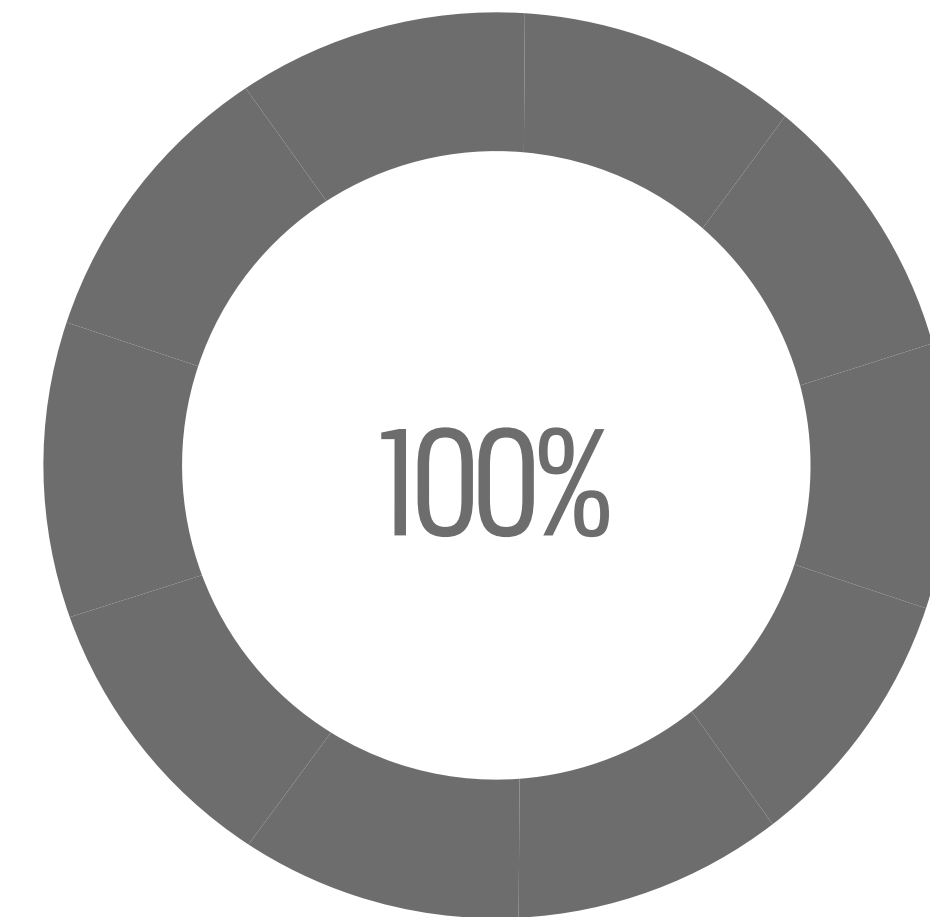
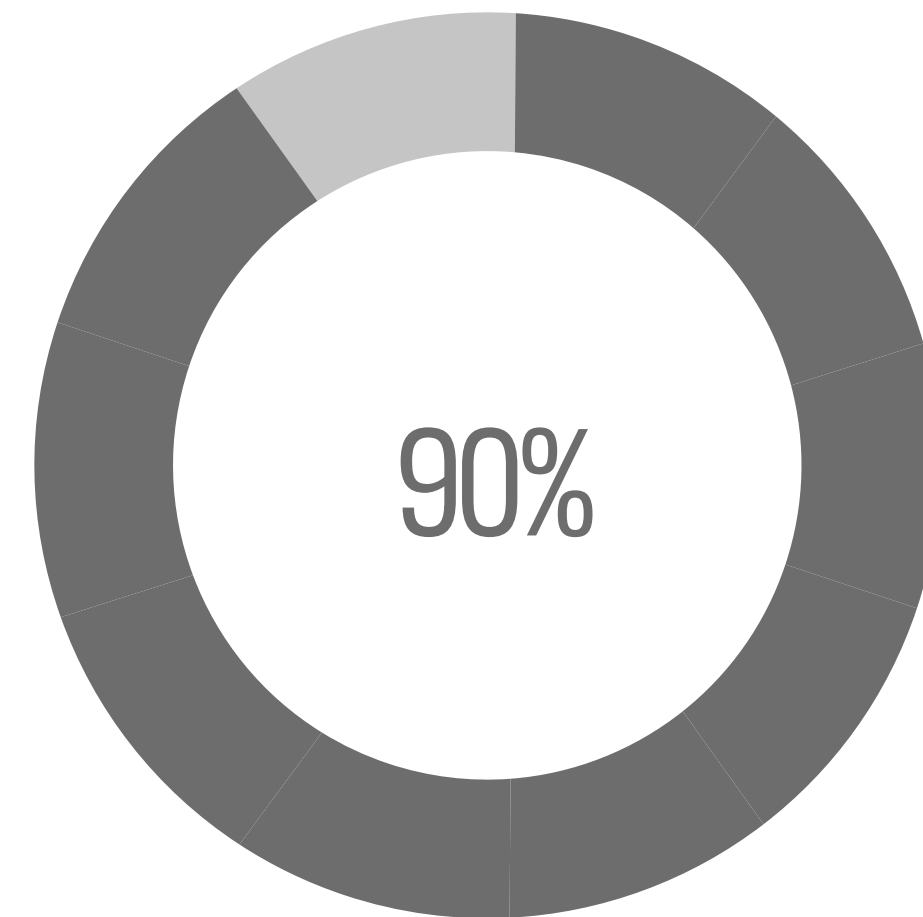
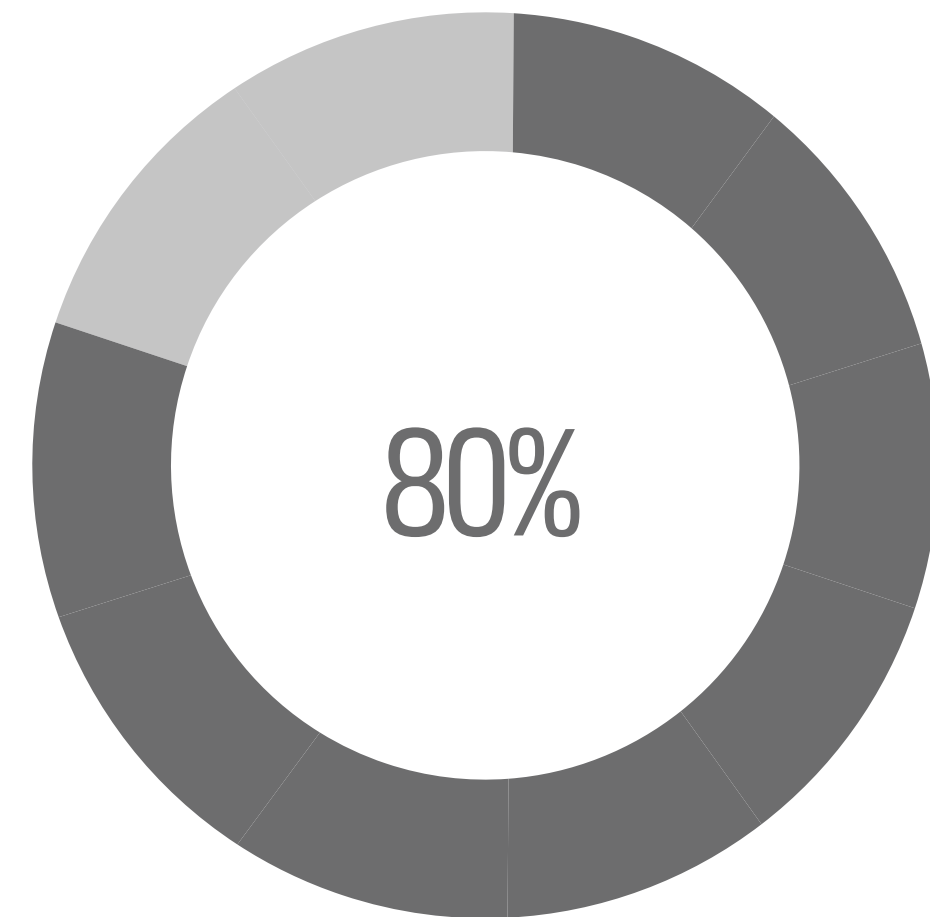
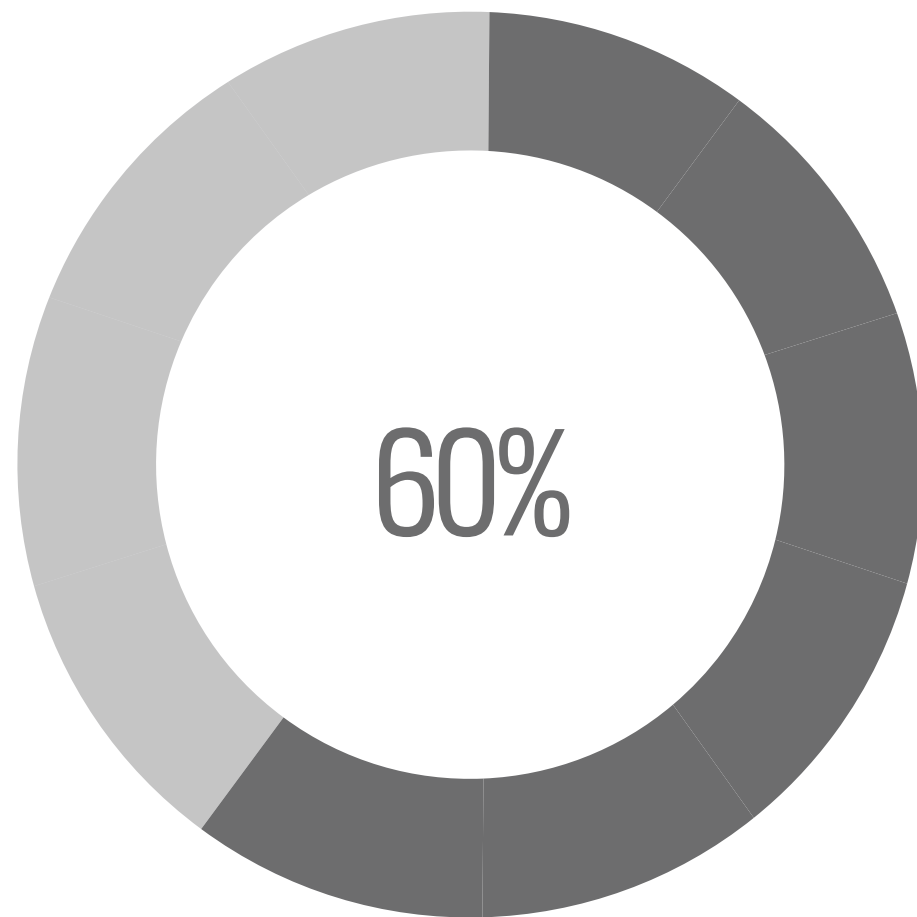


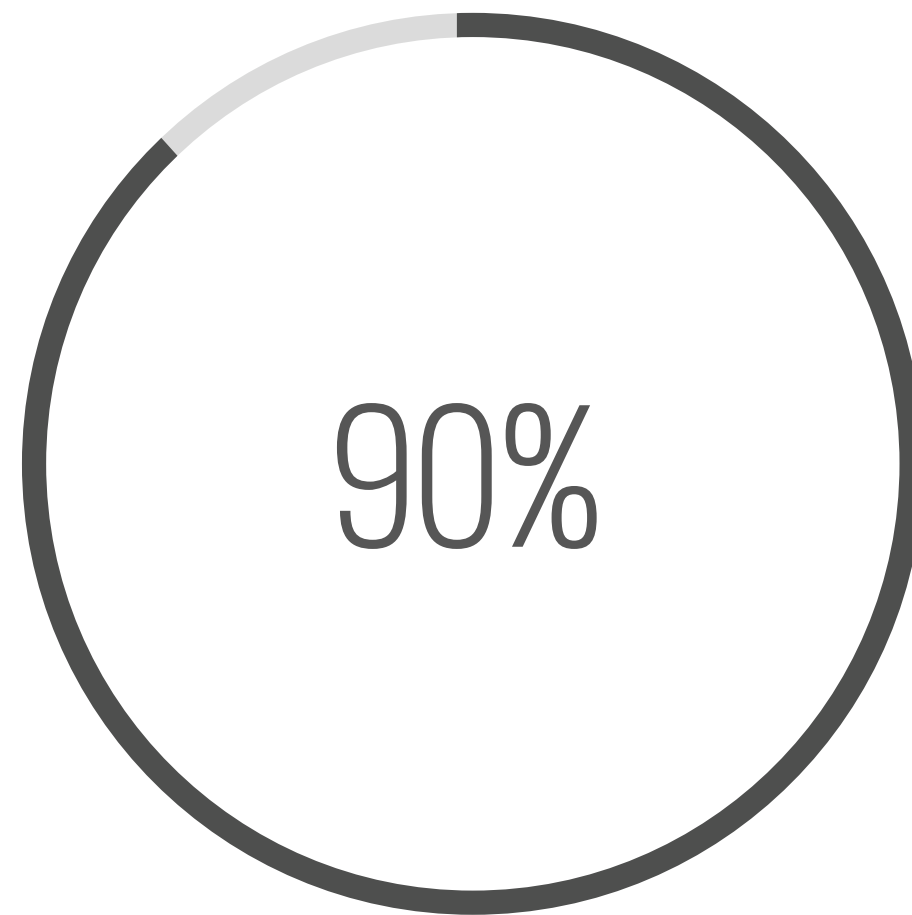
- |           |            |              |
|-----------|------------|--------------|
| Top One   | Top Four   | Bottom Two   |
| Top Two   | Top Five   | Bottom Three |
| Top Three | Bottom One | Bottom Four  |

# Thing One vs. Thing Two

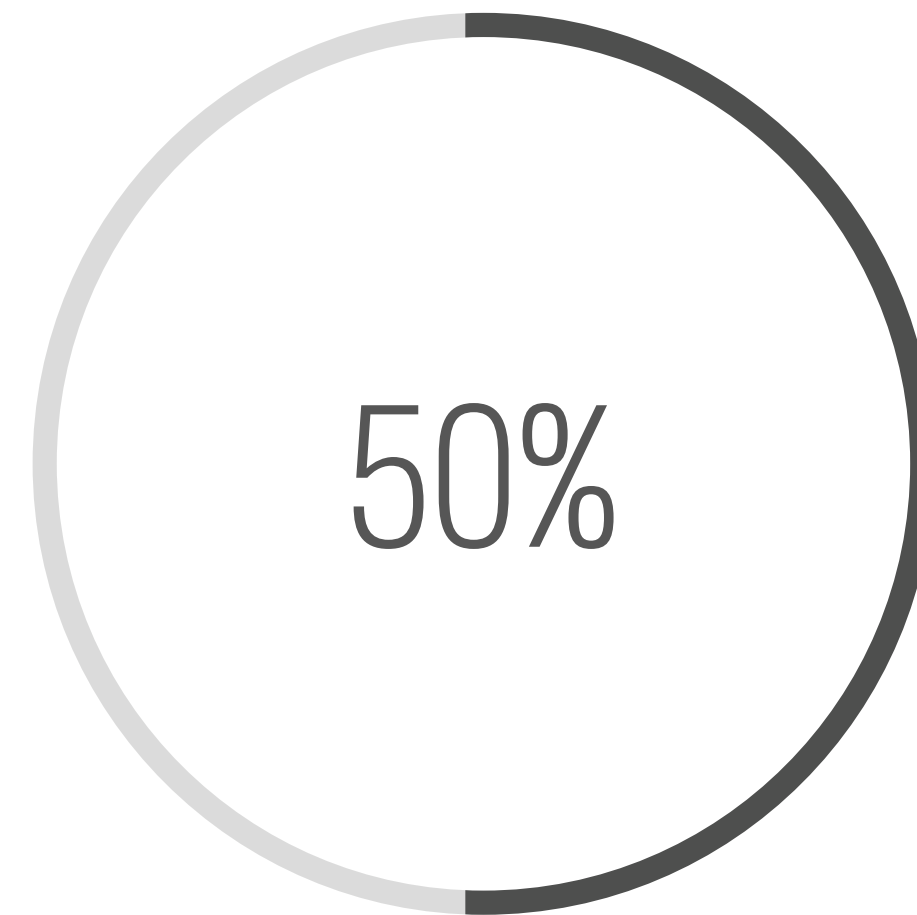




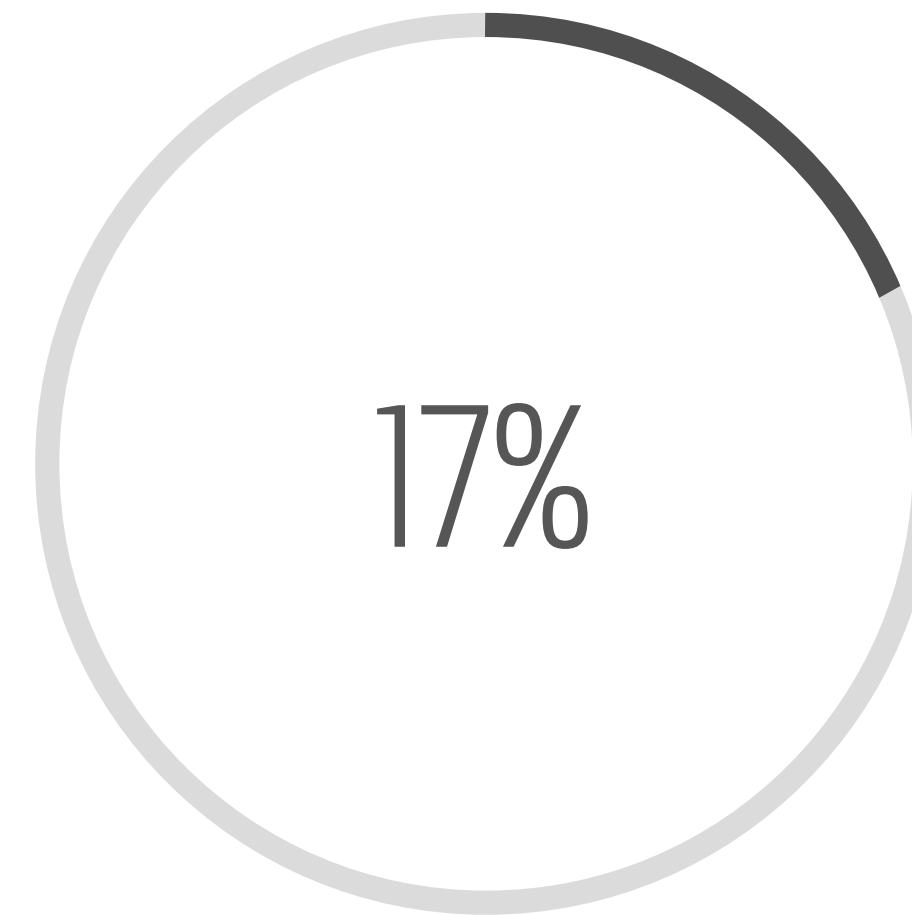




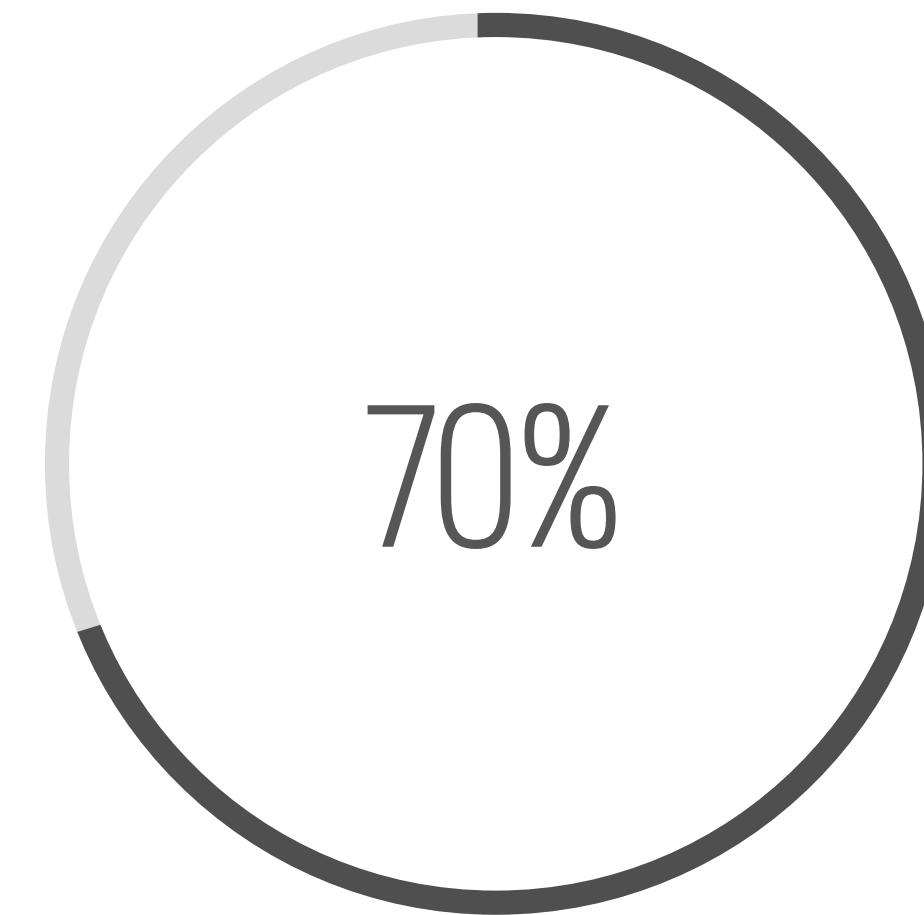
ONE



TWO



THREE



FOUR